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## Hard Money Loans: How to Strategically Finance Your Rental Properties

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#### Our Speakers



Hunter Latta Loan Officer Kiavi

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## Getting Started with Hard Money Loans



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## Knowing Your Financing Options

- Self-funded
- Hard money lenders
- Private money lenders
- Traditional banks/lenders
- Self-directed retirement account
- 1031 exchange

63% of REIs consider their lender a partner in their investment strategy

Source: Kiavi Q1 2022 Real Estate Investor Survey



## What are the Requirements?

- Business Purpose Only / Non-Owner Occupied Property
- Entity (sole proprietorship, LLC, corporation, etc.)
- FICO score 660+
- Down payment and cash reserves
- An exit strategy (buy and hold, fix and flip, etc.)

## When Can You Use a Hard Money Loan?

- Rental
  - Long and short-term rentals
- Fix and Flip
  - Acquisition and repositioning (renovation)
- Commercial
  - Multi-family properties

## Hard Money Pros

- Fast closings
- Easy applications
- Flexible terms
- Interest-only payments



## Hard Money Cons

- 10-35% down payments
- Higher interest rates
- Short repayment terms



## Different Financing Strategies



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## Working Backwards

Different exit strategies should result in different financing strategies.

## Long-Term Rental

- Efficient way to produce consistent, positive cash flow
- Multiple loan programs available
- Interest rates are dictated by FICO and leverage
- Debt service coverage ratio



#### Short-Term Rental

- Popular investment strategy
- LTV generally lower than long-term rental
- Understanding market conditions and demand drivers is crucial



## Portfolio vs. Single Asset Rental

- Non-recourse
- One payment versus multiple payments
- One servicer
- Economies of scale creates better pricing



#### BRRRR

- Go in with a refinance exit in mind
- Debt-service coverage ratio (DSCR)
- Scale a rental portfolio more quickly with BRRRR



## Fix-and-Flip / Bridge

- Pay as little upfront as possible in the form of points/fees
- Prioritize lower upfront costs more than leverage
- Pay attention to prepayment penalties
- Be realistic about your time to exit, loan term, and extension costs



## Questions to Ask Your Lending Partner



What To Ask Your Lending Partner

#### What are your DSCR requirements?

- DSCR measures the assets ability to pay expenses and the mortgage payment
  - The greater the debt service ratio, the better
- Lenders have minimum DSCR requirements



What To Ask Your Lending Partner

How does your adjustable-rate mortgage differ from a traditional 30-year fixed mortgage?

- Rates can be more attractive but understand the mechanics of an adjustable-rate mortgage
- You should know:
  - How long is the rate fixed for?
  - What happens to the rate when the fixed period ends?
  - What is the index the rate is tied to?
  - What are the caps?



#### What To Ask Your Lending Partner What is your rate lock process?

- Similar to a conventional mortgage, the lender locks the rate for a specific period of time
- Rate lock period can differ from one lender to another
- At Kiavi, the rate lock period is 45 days



#### What To Ask Your Lending Partner What are your escrow requirements?

- Some lenders will require 3 months of PITI to be escrowed at closing
- At Kiavi, this is not a requirement





What To Ask Your Lending Partner

How do I qualify for a loan and what impacts terms?

- At Kiavi:
  - Soft pull of FICO
  - Appraisal to determine value and market rent
- Some lenders complete a full underwrite



## Common Financing Pitfalls



Debt-coverage ratio (DCR)



Amortization schedule



Prepayment penalty



Valuation process



## About Kiavi



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#### Who is Kiavi?

#### \$4.1+ billion

of post-renovated property value created by Kiavi customers

#### 50,000+ projects funded

bridge and rental loans originated for Kiavi customers across the country



Lend in 32 states + DC

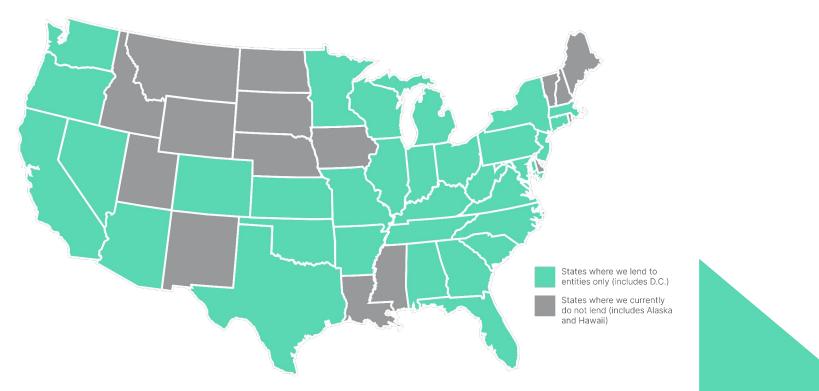
providing real estate investors exclusive flexible financing and an easy process



#### Quick loan approvals

with our end-to-end mortgage platform offering a transparent online experience from submit to close

#### Kiavi Market Coverage



32 States + DC: Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, Washington, Wisconsin, Washington D.C., West Virginia

#### Fast and Simple Lending Processes

- Price out and submit deals online
- Download pre-qual letters 24/7
- Fast decisioning and approvals
- Track and manage loans in flight
- Review and submit documents
- Dedicated Account Managers



#### How to Get Started

Visit <u>kiavi.com/turbotenant</u> to learn more about our programs and download your pre-qual letter

TurboTenant and Kiavi

#### Fast and flexible financing for your investment properties

As one of the largest lenders for real estate investors, Kiavi provides fast and reliable capital without the typical hassles. Take advantage of today's competitive terms and experience the easier way to access funding for your next property.

See Your Personalized Rate

-=turbotenant + KIQVI

Additional resources for you to learn more about real estate investing financing, market insights, and Kiavi processes

## Discover more about real estate investing

#### Attend a live Q&A

Learn more about our loan processes and terms with a Kiavi representative

Get smarter about BRRRR Create passive income without a significant initial outflow of capital

#### Read our FAQs

Browse our frequently asked questions to learn more about your fast, reliable financing options

#### Read about the latest trends

Get empowered with industry insights, how-tos, investor tips, and more

# Live Q&A

#### Ask your questions in the chat now.

# Thank You

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