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The weekly newsletter that ups your landlord game.

February 17, 2023

COMMUNITY QUIZ

Since the majority of landlords didn't pass last week's fair housing quiz, let's kick things off with another round of questions:

You have to accept every emotional support animal.

True

False

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IN THIS WEEK'S NEWSLETTER

Beyond following the Fair Housing Act, finding the right tenant may be the most important task a landlord takes on.

In this week's edition of TheKey, we share a comprehensive set of questions to snag the best renter, explain rent control, and figure out exactly what love has to do with it ("it" being romantic partners renting

exactly what love has to do with it (it being romantic partners renting together!).

FEATURED ARTICLE

[21 Tenant Screening and Rental Application Questions](#)

When you're looking for your next tenant, don't settle for the same old process. Instead, use our list of 21 tenant screening questions to help you hone in on the perfect renter.

We break down the importance of each question and offer insight into potential follow-ups you should ask.

[Read More](#)

LANDLORD SPOTLIGHT

Last week's question: What addendum have you added to your lease?

"Recently, I added 'no bidets' after one of my condos flooded, causing \$37,000 in damage to the units below."

-Roger B.

LANDLORD LEARNING CENTER

[What is a Rent-Controlled Apartment?](#)

According to our latest research, 54.8% of landlords said they didn't know enough about rent control to have an opinion on it. Here's what you should know.

[Lessons From the Best Worst Landlords in Pop Culture](#)

Learn what not to do by looking at the top three worst landlords, from classics like *I Love Lucy* to new toons like *Bob's Burgers*.

RENTAL INDUSTRY ROUNDUP

👉 Are romantic partners moving in together [for love or saving money?](#)

🏠 Economic indicators show [positive multifamily outlook](#)

📄 Residential asking [rents in U.S. post smallest increase](#) in 20 months in January

This week's newsletter was crafted with care by Krista Reuther, Samantha Yadav, and Maureen Cousineau. Editing by: Jonathan Forisha.

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