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The weekly newsletter that ups your landlord game.

April 21, 2023

## COMMUNITY CONVERSATION

Choose the response that best describes you:

**I want TurboTenant to present at my landlord association or investment group**

**I want to join a landlord association or investment group**

**Both A + B**

**None of these options describe me**

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## IN THIS WEEK'S NEWSLETTER

With U.S. vacation home demand dropping 50% from pre-pandemic levels, many Airbnb hosts are thinking of becoming landlords.

In this week's edition of TheKey, we'll help you switch from short- to long-term rental management, protect your investments by requiring renters insurance, and understand the latest "Renters Bill of Rights."

## FEATURED ARTICLE

# [How to Convert Your Airbnb Into a Long-Term Rental](#)

Americans may be booking fewer Airbnbs, but the need for housing never ends!

If you've been focused on short-term rentals, this week's article explains:

- The pros and cons of switching to a long-term strategy
- How to transition your rental
- The secrets long-distance landlords use to stay profitable

[Learn More](#)

## LANDLORD LEARNING CENTER

### [How Landlords Benefit From Renters Insurance](#)

Whether you're Airbnb-bored with short-term rentals or simply a new landlord, requiring renters insurance is a winning move.

### [Should a Landlord Accept Partial Rent Payments?](#)

We explore the pros and cons of accepting partial payments and offer tips to handle the whole process.

## COMMUNITY CONVERSATION

### **Last week's question:**

*What tips do you have for hiring a handyperson?*

"Home inspectors often have lists of recommended contractors. If you had your property inspected before closing, the inspector you used could be a good source of leads." -Brendon C.

## RENTAL INDUSTRY ROUNDUP

 Where have [all the workers gone?](#)

 How a “[Renters Bill of Rights](#)” could affect housing providers

 [U.S. single-family home start numbers improved](#) in March

This week's newsletter was crafted with care by  
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Editing by Jonathan Forisha.

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