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The weekly newsletter that ups your landlord game.

June 2, 2023

### COMMUNITY QUESTION

When it comes to the rental process, some landlords choose to meet their potential tenants before requesting a rental application and screening report. Others want to fully qualify the lead before showing the home.

**So, what's your rental process like? Do you take the application first or schedule a viewing before having your leads apply?**

Share Your Thoughts

### IN THIS WEEK'S NEWSLETTER

The senior population is set to more than double within the next three decades. Are you planning ahead to make the most of this demographic shift?

In this week's edition of TheKey, we'll explain how granny pods can supplement your rental income, offer advice to expand your renter pool, and help you understand the current rental housing inventory updates.

### FEATURED ARTICLE

## **A Landlord and Tenant's Guide to**

## Granny Pods for Senior Living

A granny pod is a separate dwelling, usually found in the backyard of a property, that allows caregivers easy access to aging parents or loved ones. This type of accessory dwelling unit (ADU) has grown more popular than ever, but there are common pitfalls you'll need to avoid to maximize your success.

In this week's featured article, we explain:

- How to determine if you can install a granny pod on your property
- The steps you need to take to make ADU habitable
- How much it costs to install this type of unit
- The anatomy of a successful granny pod

[Learn More](#)

### **LANDLORD LEARNING CENTER**

#### **Home Safety for Seniors: A Fall-Proof Guide For Landlords and Tenants'**

Nearly 90% of adults over 65 want to age in place. Help your senior tenants by making sure your property is as safe as possible.

#### **How to Write a Lease Violation Notice**

Maybe your elderly tenant has been throwing raucous parties; maybe they're just parking on the lawn instead of the paved lot. Here's how to handle a lease violation.

### **RENTAL INDUSTRY ROUNDUP**

 [\*\*Can I ask prospective tenants to visit their current residence?\*\*](#)

 [\*\*New build-to-rent homes hit record numbers\*\*](#)

 [\*\*Pet-friendly rentals can help you attract new residents\*\*](#)

This week's newsletter was crafted with care by  
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