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The weekly newsletter that ups your landlord game.

August 25, 2023

COMMUNITY QUESTION

We'd like to know if your rental is part of an HOA - and if so, *who pays the fees?*

Share Your Thoughts

IN THIS WEEK'S NEWSLETTER

In this week's edition of TheKey, we:

- Divulge easy-to-use tech tools to streamline your rental business
- Share exclusive tenant-finding tips
- Explain how Hurricane Hilary has affected over one million homes

Get Premium

FEATURED ARTICLE

[AI in Rental Property Management](#)

Advancements in AI mean great opportunities for landlords to perfect tedious tasks that bog down a growing business - *if* you know what tools to use.

In this article, we share three easy-to-use AI tech tools that will help you:

- Write more effective listing descriptions
- Attract more applicants
- Connect with leads immediately to find your best tenant yet

[Read More](#)

LANDLORD LEARNING CENTER

[New Feature: Use AI to Build Your Rental Property Listings](#)

In our quest to make landlording as simple as possible, we built you a free tool to perfect your listings.

[10 Easy Ways Renters Can Show Proof of Income](#)

Once leads start rolling in, you need to collect the right documentation for every situation. We can help.

[Finding Tenants Fast](#)

TurboTenant CEO Seamus Nally shares his tenant screening process in this quick video.

COMMUNITY CONVERSATIONS


Last week's question: What's been your experience as a Section 8 landlord?

"It's a mixed bag, same [as with any other] resident." -Sean H.

Keep the conversation going by joining TurboTenant's landlord-only Facebook group, Better Landlords.

[Come Say Hi!](#)

RENTAL INDUSTRY ROUNDUP

 [America's construction boom: 1 million units built in three years](#)

 [Freddie Mac's latest economic, housing, and mortgage market outlook](#)

 [Hurricane Hillary put 1.55 million U.S. homes at elevated flood risk this week](#)

This week's newsletter was crafted with care by
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