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The weekly newsletter that ups your landlord game.

November 10, 2023

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## COMMUNITY QUESTION

Our [educational webinar for the month](#) focuses on lease breaking, including when it's legal for a landlord to cut the contract short.

*We want to know:* have you ever broken a lease with a tenant? Why?

Share Your Story

## IN THIS WEEK'S NEWSLETTER

Even if you haven't read the White House's latest stance on Accessory Dwelling Units (ADUs), you've likely heard a *ton* of chatter surrounding this hot topic.

In this week's edition of TheKey, learn the controversy of ADUs and how they could help real estate investors maximize their cash flow. Plus, discover why national mortgage delinquency rates recently hit historic lows.

## FEATURED VIDEO

### [Unlock Rental Income Potential With ADUs](#)

An ADU is a secondary dwelling on an established lot - so *why are some counties and states so against the practice?*

In this week's video, you'll learn:

- What's considered an ADU
- The difference between ADUs and tiny homes
- The pros and cons of adding a secondary dwelling (along with the cost!)
- Whether or not ADUs are *the* cure for the affordable housing crisis

[Learn More](#)

## LANDLORD LEARNING CENTER

### [The Ultimate Landlord Insurance Guide](#)

November is open enrollment season for health insurance - making it the perfect time to check in on your rental property coverage.

### [Go Premium: Streamline Your Property Management](#)

Invest in your rental property management business to unlock easy-to-use tools that simplify your passive income for less than your monthly Hulu subscription.

## COMMUNITY CONVERSATIONS

**Last week's question:** Do you give gifts to your tenants? If so, what are you dropping off this year?

Wow - what a generous and kind bunch you are, readers! **88% of you give something to your tenants**, ranging from a seasonal card to a full \$100 off of rent.

Patricia R. even makes each tenant "a homemade meal with a whole turkey, stuffing, the whole nine yards - and includes a week's worth of groceries for each unit." Kudos to you, Patricia, and to everyone who celebrates the landlord-tenant relationship in ways big and small 🙌

*Learn more about what your peers do with their tenants in our Facebook group, Better Landlords.*

## Join Our Exclusive Facebook Community

### RENTAL INDUSTRY ROUNDUP



[Vacant lots accrue as builders pause to consider options](#)



[One in five Millennials & two-thirds of Gen Z struggle to leave the nest](#)



[National mortgage delinquency rates in U.S. hit historic low in August](#)

This week's newsletter was crafted with care by  
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Editing by Jonathan Forisha.

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