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The weekly newsletter that ups your landlord game.

December 29, 2023

**Upgrade Your Rental Process with Premium** 



## THE NEW YEAR IS NEARLY HERE %

We're so grateful to end up in your inbox. Whether this is your first newsletter from TurboTenant or your 196th, thank you for being a part of our community. We look forward to another year of answering your questions, creating rich resources, and helping you #BeABetterLandlord.

### 2023 RENTAL RESOURCE ROUNDUP

We learned a *ton* together this year - so here's a mix of our most popular content.

- <u>Emotional Support Animal Laws for Rentals: What You Need</u> to Know
- Section 8 + HCV Programs in 2023 Webinar
- Phrogging: The Tenant You Didn't Know You Had

**Check Out Our Full Content Library** 

#### TURBOTENANT IN THE NEWS

Beyond creating new educational resources for you, our team underscored its commitment to making it easy to be a good landlord (and a good small business owner). And the world took notice.

Here are some of the headlines:

- <u>TurboTenant hits 4,000: A year of landlord education through insightful webinars</u>
- <u>TurboTenant CEO aims to redefine 'malevolent landlord'</u> <u>image</u>
- <u>TurboTenant launches feature leveraging artificial</u> <u>intelligence to write rental property listings</u>

#### **COMMUNITY CONVERSATIONS**

**Last week's question:** What's the worst mistake you've made personally (or heard of someone else making) as a landlord?

Some of your mistakes made us wince! But Gregory F.'s stood out for its pure torti-tude (*sorry*, *Gregory*):

"My biggest mistake in 2023 was to give my management company too much rope. I assumed that they were looking after my properties.

Unfortunately, they were only collecting rent and passing me what was left after they took their cut. While they were doing that, one of my tenants acquired a 50-pound tortoise.

\$60K later, I'm still paying repair bills and we still don't have it turned. I'm self-managing now using TurboTenant."

Hear about your peers' mistakes (and victories) in our exclusive Facebook group, Better Landlords.

## **Join Our Facebook Community**

## **FAREWELL, 2023!** !!

We can't wait to see what you accomplish next year. If you want easy-to-use tools to help along the way, check out our <u>Premium</u> <u>subscription</u>.

This week's newsletter was crafted with care by Ava Johns and Krista Reuther.

Editing by Jonathan Forisha.

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