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The weekly newsletter that ups your landlord game. January 5, 2024 <u>Upgrade Your Rental Process with Premium</u>

### **COMMUNITY QUESTION**

Welcome to 2024! What are some beginning-of-the-year tasks you're going to knock out to set your business up for success?

**Share Your Process** 

#### IN THIS WEEK'S NEWSLETTER

Security is a top-of-mind concern for landlords and tenants alike - but what does that mean about your right to install a camera or two?

In this week's edition of TheKey, we explain where you can (and can't) install cameras along with Freddie Mac's latest market outlook.

### **FEATURED VIDEO**

# **Security Cameras in Rental Units**

Security cameras are easier to install than ever before, which has many landlords wondering how to put them to use.

In this quick video, we explain:

- How to install a security camera without infringing on your tenant's rights
- Different types of security cameras to consider
- What to do if your tenant requests you beef up security

Learn More

## LANDLORD LEARNING CENTER

## <u>10 Easy Ways Renters Can Show Proof of Income for Rental</u> <u>Applications</u>

Given the myriad of ways to make money in 2024, it pays to know which income verification documents to request for every situation.

## How to Spot Fake Pay Stubs and Employment Verification

Being able to spot fraudsters is critical when finding a new tenant.

## **RENTAL INDUSTRY ROUNDUP**

**<u>isability discrimination</u>** <u>is HUD charges HI property management company + owners with</u>

2023 in review: RentCafe's Top 10 Reports

**Freddie Mac's economic, housing, and mortgage market** <u>outlook</u>

> This week's newsletter was crafted with care by Ava Johns and Krista Reuther. Editing by Jonathan Forisha.

## <u>Is your rental property protected?</u>

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