



ROCKETDOLLAR™
SELF-DIRECTED INVESTING

Rocket Dollar lets people unlock their IRA and 401(k)s, keep the tax benefits, and make private and alternative investments.

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Partnerships Lead

Rocket Dollar Presenter

Brendan Walsh is a fintech entrepreneur and Wisconsin-Madison alum, coming from the financial advising and the retirement industry in Chicago.

Before joining Rocket Dollar, he consulted with individuals and company 401(k) plans growing their retirement accounts throughout his home city.

Brendan leads the sales and partnerships team at Rocket Dollar.

What is an IRA?

- **Individual Retirement Accounts were created by the ERISA Act in 1974 so American workers could have a retirement account that was portable.**
 - IRAs are tied to the individual, not a company.
 - You can have as many IRAs as you need, even if you have a 401(k).
 - You can only contribute to an IRA if you have US based income.
- **IRAs only let you contribute a certain amount of money per year. Between ALL your IRAs.**
 - **\$6,500** for 2023. (\$7500 for those over 50)
 - **\$7,000** for 2024. (\$8000 for those over 50)
 - If you are watching this video in the future, check if there are changes!

Self-Directed IRA or “Alternatives IRA”

The ability to send your money to any IRS-allowed asset

- Invest in assets **outside** the New York Stock Exchange.
- **Bring your own deal**

What does this mean for my retirement account?

- You can select almost any active or passive investment, AND avoid capital gains tax.
- You can access alternatives that move differently than the stock market.
- As long as the investment is legally named in the IRA, you retain the tax benefits.



What other than stocks and bonds can my IRA access?

- **ERISA law doesn't limit you to certain investments.**
- Most popular alternative investments:
 - Real Estate
 - Private Equity
 - Venture Capital and Startups
 - Crypto
 - Farmland
 - Energy (Green or Oil and Gas)
 - Lending
 - Precious Metals
 - And more, anything allowed by the IRS!

POLL Pause: Have you ever used a Self-Directed or Alternatives IRA?

- **Please use the Zoom poll so we can get an idea of experience on the webinar.**
 - **Yes, I have used a Self-Directed IRA or Solo 401(k) before** (for alternatives, not just self-managed stocks and bonds).
 - **No, I have never used a Self-Directed IRA before.**

What other than stocks and bonds can my IRA NOT access?

- **ERISA only has a few things you cannot invest in:**
 - S - Corp (taxation issues)
 - Insurance
 - Collectibles - **show off assets**
 - Classic Cars
 - Baseball cards
 - Direct ownership of Artwork on your wall.
 - Jewelry
 - Bored Ape Artwork Crypto NFTs
 - Things that only have value because they are desirable to other people or the owner, not financial assets.

What are the different types of Alts IRAs?

- **IRAs (Individual Retirement Accounts)**
 - Most Common
 - Traditional
 - Roth
 - Less Common
 - SEP (similar to a Solo 401(k))
 - Inherited
 - Minor
- **What do all these IRAs have in common?**
 - No capital gains tax
 - Tax deferral
 - Not a “brokerage” account



What types of IRAs do people use the most?

Rocket Dollar customers open more **Traditional IRAs** than any other retirement account.

- You can roll over your old 401(k).
- The same tax status of what you already have (Pre-tax).
- Likely where you have the most retirement funds already.

Investors ask the most questions about our second most popular account, **the Roth IRA.**

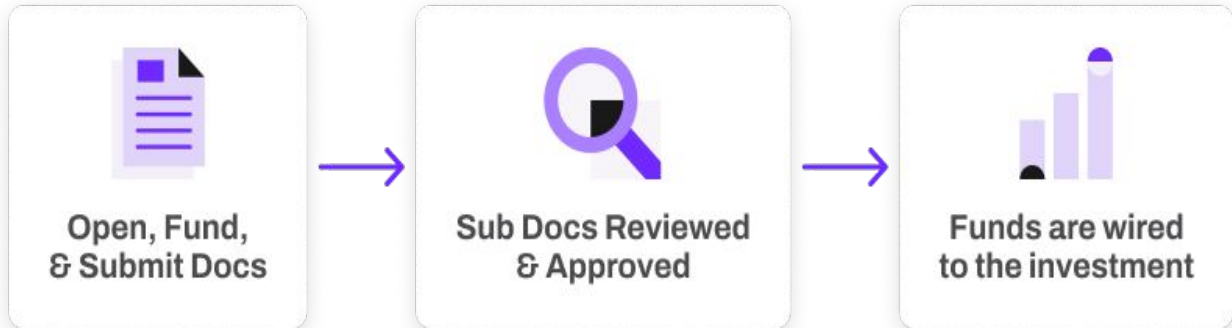
- Great long-term tax benefits (tax free after five years).
- Taking advantage of current low tax rates.
- Short-term sacrifice for long-term gain.
- Roths are always available for Direct custody & Checkbook IRAs.

What about the Self-Directed Solo 401(K)

- **Solo 401k**
 - Self employed individuals with no full time employees other than their spouse.
 - Must have earned income.
 - Significantly higher contributions limits.
 - 2023: \$66,000 + \$7,500 if over 50
 - 2024: \$69,000 + \$7,500 if over 50
 - Loan Flexibility.
 - Ability to make Traditional, Roth, and After-tax contributions.
 - Similar Structure to the Checkbook IRA.

Self-Directed IRA Structures: Checkbook IRA vs Custodial IRA

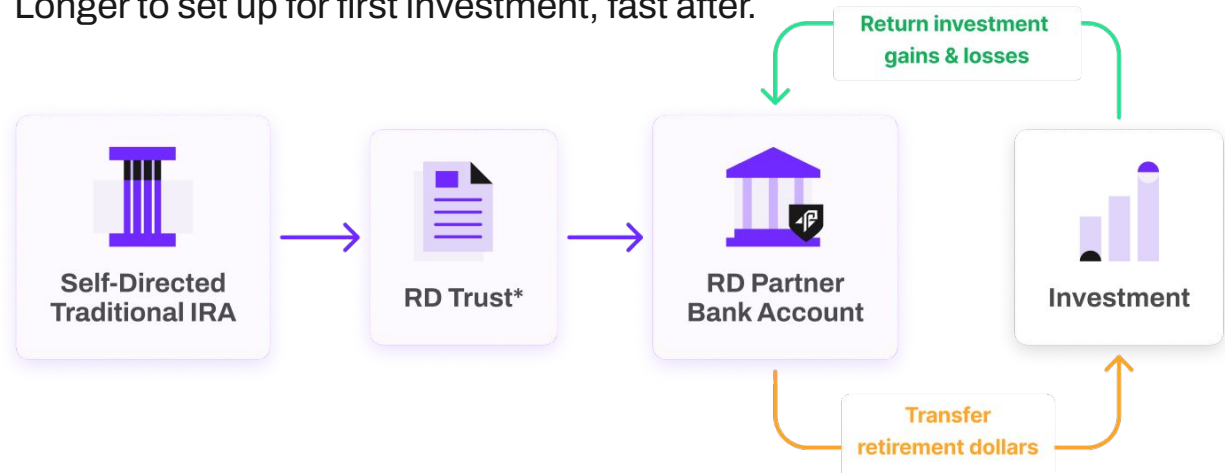
- **Direct Custody**
 - Open > Fund > Invest
 - Easier to manage for beginner investors.
 - Engaging in less than 10 transactions per year.
 - Passive deals such as syndications, limited partnerships, private companies, etc do very well in this account.



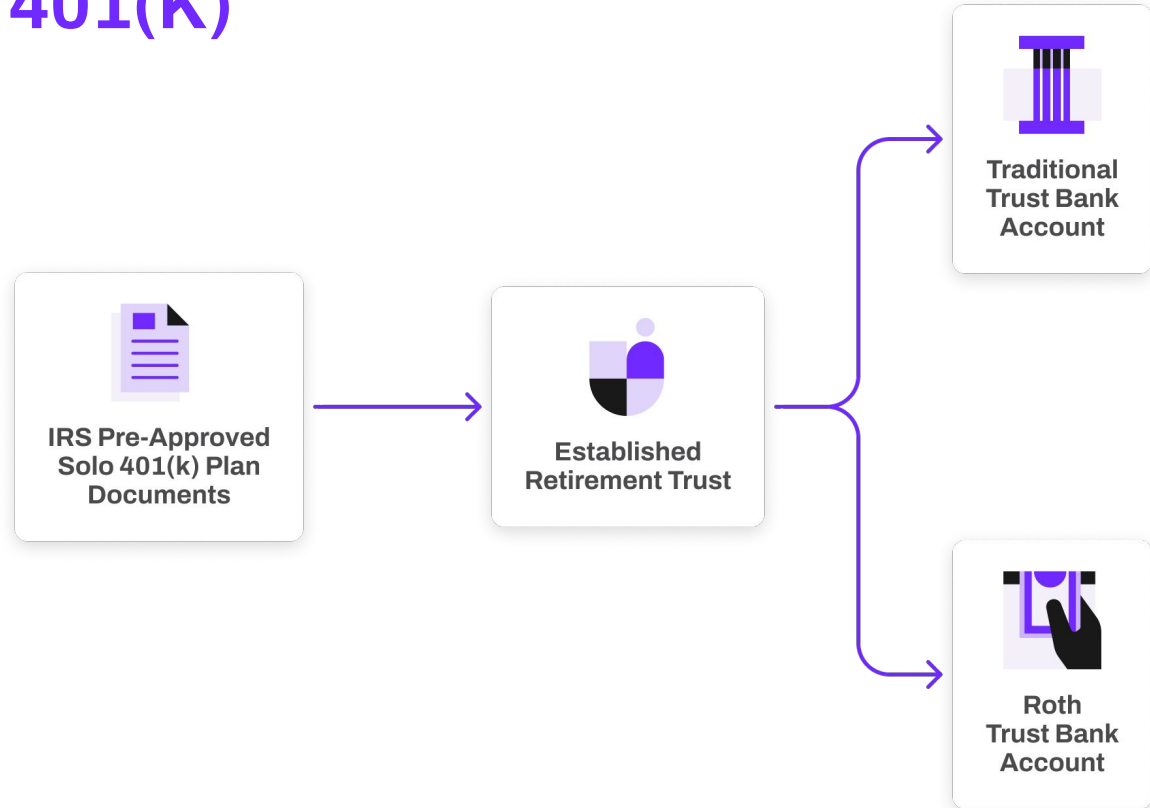
Self-Directed IRA Structures: Checkbook IRA vs Custodial IRA

- **Checkbook IRA**

- Real estate investors who manage one or multiple properties.
- Flexibility for advanced cryptocurrency investors and other alternatives.
- Control of a bank account, checks, and debit card to manage investments.
- IRA Trust is created on your behalf.
- Longer to set up for first investment, fast after.

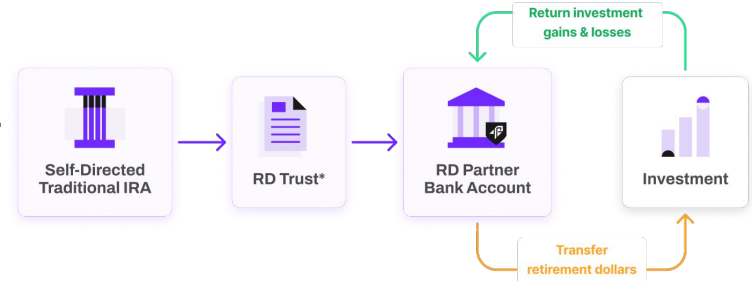


What about the Self-Directed Solo 401(K)



What is “Checkbook Control”

- When your IRA invests into one entity.
 - Trust or LLC
- That entity has a bank account controlled by the client.
- **Pros**
 - Faster transaction time once fully setup.
 - High transaction activity (maintenance, contractors, property managers, etc.)
 - Checkbook IRA Structure.
 - Remain at arms length!
- **Cons**
 - Longer to set up.
 - Significant more complicated (where are my funds right now?)



Investing in Real Estate with an IRA

- **Passive Investors**

- Syndications, Limited Partnerships, LLCs, REITs, etc.
- Usually a few major transactions per year.
- Investments must go through the custodians deal review process.
- Direct Custody IRA Structure. - deal review

- **Active Investors**

- Individual Properties, Land, Fix & Flips, Rentals, etc.
- High transaction activity (maintenance, contractors, property managers, etc.)
- Checkbook IRA Structure
- Remain at arms length!

- **Poll Pause!**

- **Would you consider yourself to be an active or passive investor, or maybe a little bit of both?**

Real Estate Prohibited Transactions

- Investing in a property that you already own.
- Using the property for vacations or renting to a disqualified person.
- Performing any type of repairs, maintenance, or improvements to the property by yourself.
- When in doubt remove yourself from the day to day operations and work with a trusted non disqualified person or Property Management Team.
- All expense transactions must flow to and from the IRA account.
- If you have further questions regarding Real Estate investment rules, please contact Rocket Dollar

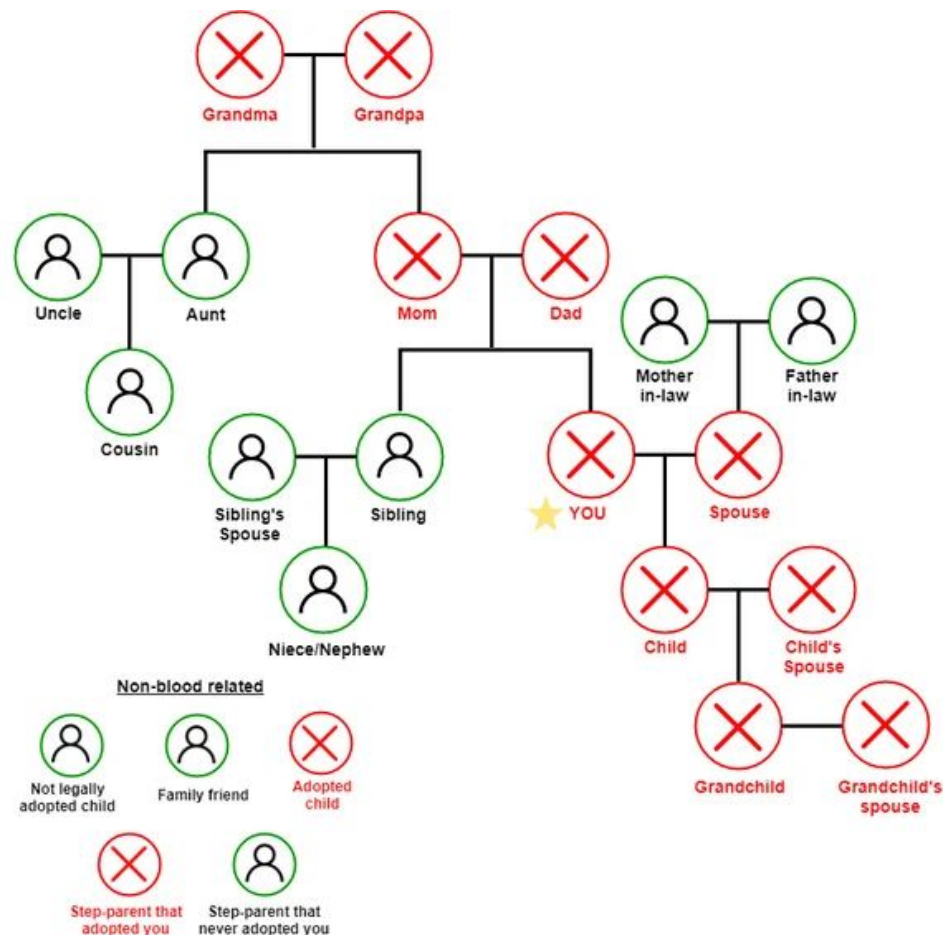
Disqualified Persons

Allowed:

- In laws
- Siblings
- Cousins
- Family Friends
- Aunts & Uncles

Disqualified:

- Yourself
- Spouse
- Parents
- Grandparents
- Child & Child's Spouse
- Grandchild



Poll Pause

Do you physically work on your own properties?

- Yes, myself or my spouse work on our properties.
- No, we always hire outside help.

Common Self-Directed IRA Frustrations

- High Fees - **Rocket Dollar is flat fee.**
- Slow Deal Reviews for Direct-Custody. - **48 hour deal review**
- Checkbook clients have to create his own Trust or LLC, find own bank. **RD creates a trust, Bank Partner**
- Service provider never answers the phone. **Priority phone for Gold clients, Silver clients can schedule a call.**

Pricing & Features

	Silver	Gold
Account Fees		
One-time Account Setup	\$360.00	\$600.00
Monthly Subscription	\$15.00	\$30.00
Features		
No minimum opening deposit	✓	✓
Document storage	✓	✓
Fair market value reporting	✓	✓
Investment dashboard	✓	✓
Checkbook Control		✓
4 Free wire transfers		✓
Priority support		✓
Account debit card		✓
Tax filing for Solo 401(k)		✓
Roth IRA conversion assistance & tax filing		✓

Pricing & Features

Silver Products:

- Direct Custody IRA (Traditional or Roth)
- Solo 401(k) w/ checkbook

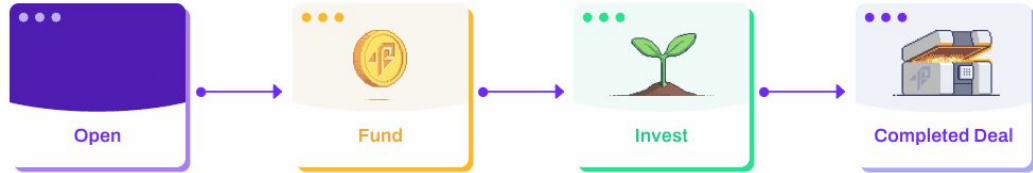
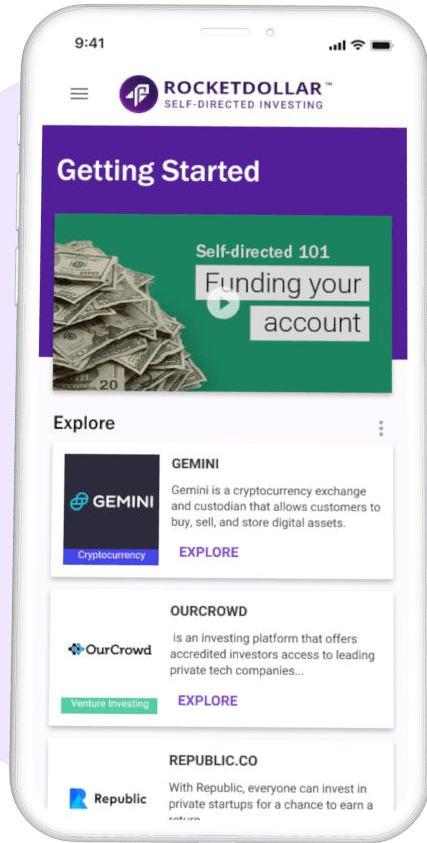
Gold Products

- Checkbook IRA (Traditional or Roth)
- Direct Custody IRA (expedited service)
- Solo 401(k) w/ checkbook
 - Expedited service
 - Form 5500 ez filing

How to Get Started

[Sign up today](#) with promo code **TURBO** for \$100 off, then:

1. Transfer funds from an existing or old IRA.
2. Rollover a previous employer 401(k) plan.
3. Make a contribution with your current taxable income.



Rocket Dollar is currently supporting in-kind transfers. Requests are reviewed on a case by case basis. Please contact their sales team for more information.