



Landlording made simple by TurboTenant

April 21, 2025

A MESSAGE FROM SEAMUS NALLY, CEO

Boost efficiency

DOGE is all over the news, largely due to government spending cuts and reports of uncovered fraud.

However, with a name like the Department of Government **Efficiency**, it got us thinking: How can you DOGE your rental property business?

Said another way, how can you cut the bloat and make your business more efficient?

A great place to start is by [firing your property manager](#) (you probably already did that). But what else can you do?

This week, we'll dive into the different ways you can become more efficient, save money, and protect yourself in the process.

WATCH NOW

NEW VIDEO

Pet charges explained

In this video, we cover everything you may have been too scared to ask about pet charges.

Stick around for the difference between pet deposits, pet fees, and pet rent. We'll also explain whether or not you can apply these charges to ESAs and service animals.

WATCH NOW

WHAT THE COMMUNITY IS SAYING

This week's question is: What do you do to make your rental business more efficient that you bet other landlords aren't doing?

Last week we asked: How concerned are you about a recession?

Rodney said: "Yeah, recessions make me a bit nervous. Empty units and tenants struggling to pay rent are my biggest worries, so I'm extra careful with who I rent to and keep some reserves handy. Basically, I just try to be ready for anything."

REPLY

INTEREST RATES for your next investment or [refinance](#).



6.88%

30-Year Fixed
-0.13%



6.04%

15-Year Fixed
-0.17%

Source: Nerdwallet as of 4/17/2025

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